

MID-AMERICA RESTAURANT



Sponsor Opportunities

Experience the Industry



Venue Entrance #1 - Standard

(animated video)

This entrance is an animated video. When it's played (logging in/entering) the camera approaches the entrance of the building into the front doors and lands in the Lobby.

You have the option to use this standard video (may not be changed) or upload your own*. Please see next page for additional specs and customization/ upgrade options.

When using this standard video, please follow the guidelines below to create and submit artwork for the included billboards/banners (shown in the image to the left).

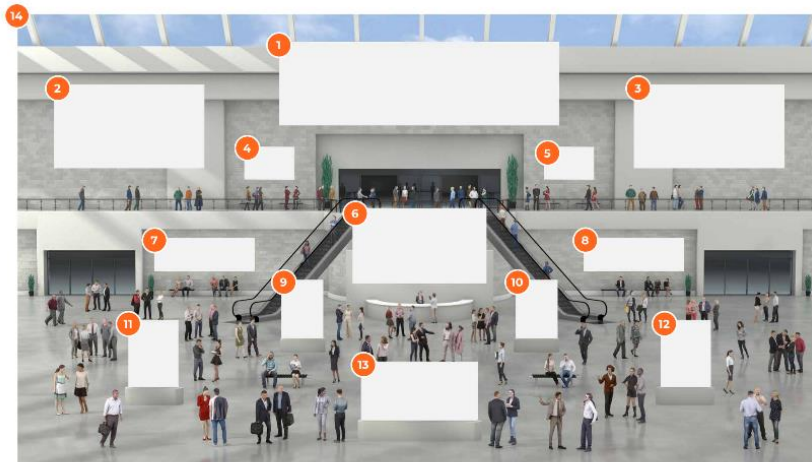
To insure quality and timely service, ALL FINAL artwork for this section must be submitted to eShow with a minimum of 30 days prior to the virtual event going live.

- All four (4) images for this animation are essential and required.
- All four images MUST be submitted at the same time in one single ZIP file.
- It's important that the images are sized and numbered exactly as specified in the table below.

panel #	width (px)	height (px)	supported content type	image rotation	supported file format(s)
1, 2, 4	1920	960	image	not available	JPG, PNG
3	1920	480	image	not available	JPG, PNG

\$1,500

SOLD



Lobby #1 - Standard

(static image)

This lobby is a static image. You have the option to use this standard background image (may not be changed) or upload your own, however, the banner(s) location will stay in place.

- Not all banner images are required. You may choose which panels to include or not include.
- It is important that the images are sized and numbered exactly as specified in the table below. Please note that "animated" GIF files* are not supported.
- Maximum video file size is 250 MB**.
- All images need to be uploaded through eShow's CMS (Admin), or you may choose to send them (all in a single ZIP file) to your Event Services specialist.

panel #	width (px)	height (px)	supported content type	image rotation	supported file format(s)
1	670	200	image	up to 5	JPG, PNG
2-3	360	200	image	up to 5	JPG, PNG, *GIF
4-5	120	80	image	up to 5	JPG, PNG, *GIF
6	320	180	image, **video	not available	JPG, PNG, *GIF, MP4
7-8	240	80	image	up to 5	JPG, PNG, *GIF
9-10	100	140	image	up to 5	JPG, PNG, *GIF
11-12	120	160	image	up to 5	JPG, PNG, *GIF
13	280	140	image	up to 5	JPG, PNG, *GIF
14	1920	1080	background image	not available	JPG

SOLD

\$750

\$250

\$1,250

\$500

\$350

\$500

\$600



Expo Hall #1 - Standard

(static image)

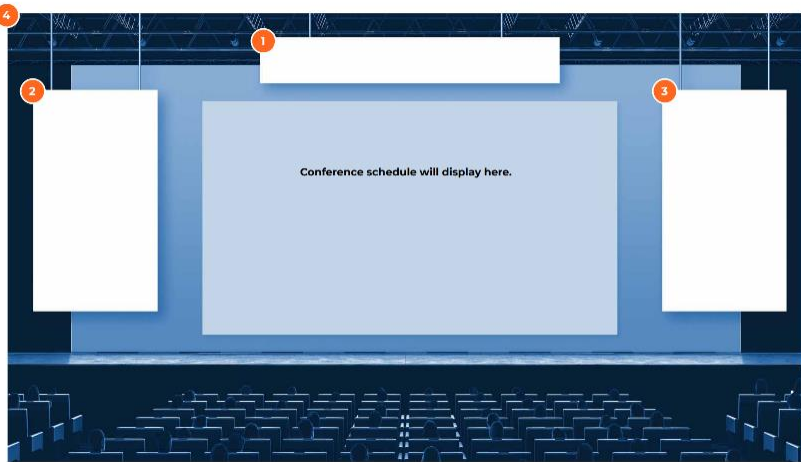
This expo hall is a static image. You have the option to use this standard background image or upload your own, however, the banner(s) location will stay in place.

- **Not all banner images are required.** You may choose which panels to include or not include.
- It is important that the **images are sized and numbered exactly as specified in the table below.** Please note that "animated" GIF files are not supported.
- All images need to be uploaded through eShow's CMS (Admin), or you may choose to send them (all in a single ZIP file) to your Event Services specialist.

panel #	width (px)	height (px)	supported content type	image rotation	supported file format(s)
1	662	219	image	up to 5	JPG, PNG, *GIF
2-3	183	279	image	up to 5	JPG, PNG, *GIF
4	1920	1080	background image	not available	JPG

\$750

\$250



Auditorium - Standard

(static image)

This auditorium is a static image. You have the option to use this standard background image (may not be changed) or upload your own, however, the banner(s) location will stay in place.

- **Not all banner images are required.** You may choose which panels to include or not include.
- It is important that the **images are sized and numbered exactly as specified in the table below.** Please note that "animated" GIF files are not supported.
- All images need to be uploaded through eShow's CMS (Admin), or you may choose to send them (all in a single ZIP file) to your Event Services specialist.

panel #	width (px)	height (px)	supported content type	image rotation	supported file format(s)
1	724	110	image	up to 5	JPG, PNG, *GIF
2-3	300	540	image	up to 5	JPG, PNG, *GIF
4	1920	1080	background image	not available	JPG

SOLD

\$1,000



eBag - Standard

(static image)

This eBag is a static image. You have the option to use this standard background image (may not be changed) or upload your own.

Important: Please note that this page has a secondary left side navigation box. We advise to not place logos or any important content near this area as it will be hidden behind. The location for this dynamic navigation box is 100 px from the top and 75 px from the left, the width is 300 px and actual height will vary depending on the number of live navigation links.

- **Banner image not required.** You may choose to include or not include this panel.
- It is important that the **images are sized and numbered exactly as specified in the table below.** Please note that "animated" GIF files are not supported.
- All images need to be uploaded through eShow's CMS (Admin), or you may choose to send them (all in a single ZIP file) to your Event Services specialist.

panel #	width (px)	height (px)	supported content type	image rotation	supported file format(s)
1	300	500	image	up to 5	JPG, PNG, *GIF
2	1920	1080	background image	not available	JPG

\$500